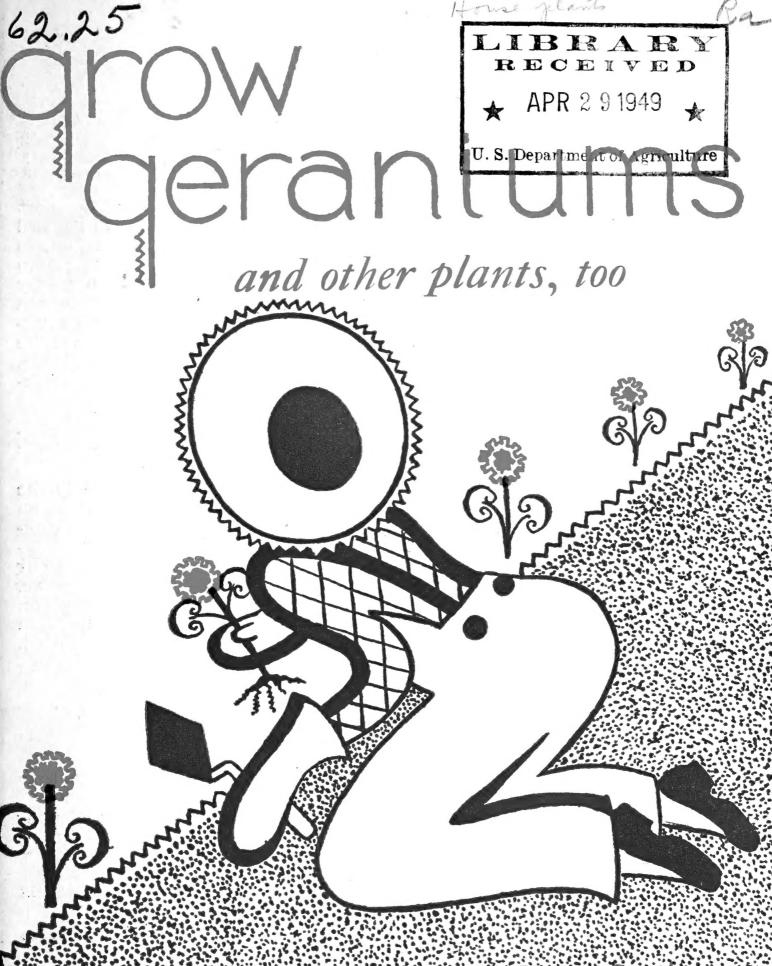
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1949 Spring Carolog

WILSON BROS. ROACHDALE, INDIANA

# Geraniums



The Geranium is one of the most useful plants known. It can be used with equal success as a pot plant, in flower boxes, in cemetery urns and in flower beds. They blend perfectly with other flowers, or, if used alone, a bed of Geraniums will give you a dazzling display of color throughout the summer. And, in addition to all this, the Geranium makes a most satisfactory house plant.

For over 20 years we have specialized in the production of Geraniums and now grow nearly half a million plants each year. We grow only the best blooming varieties—those which are favorites with both the large commercial growers and the small gardener. Unless otherwise noted, all our varieties are double or semi-double. Plants are shipped to you with soil on roots, so that danger of a check in growth by transplanting is minimized.

Better Times—Large American Beauty red flowers freely produced on a quick-growing compact plant. This is one of the very best red Geraniums.

Ruby—Huge ruby-red flowers borne on long, slender stems. A very lovely flower.

Pride of Camden—Quite double, velvety-red flowers. A bed of this variety in full bloom is especially striking, truly resembling a "blaze of fire".

Lady Jane—Rich crimson flowers of enormous size are produced in abundance on a large sturdy plant. Flower stems are very strong. One of our favorite varieties.

Radio Red—It is hard to find a better Geranium for your flower bed, when that bed takes punishment from the hot sun all day long. Not only does Radio Red stand the hottest sun, but it will stand more neglect than any variety listed here. Medium-sized flowers make a mass of brilliant red color.

Ricard—Scarlet. Very large flowers. Strong, sturdy plant. An old variety but still one of the best.

Red Fiat—Bright scarlet. Resembles Ricard in color, growth and habits and seems to have no connection with the Fiat family.

Olympic Red—Compact growth and free-blooming habits make this variety the best scarlet for pot plants. It is not so resistant to drought and injury as other red Geraniums, but commercial growers demand this red above all others. Illustration is a plant of Olympic Red.

Sensation—Scarlet flowers are tinged with white on lower side of petals. Large but compact plant. Easily propagated.

Pink Abundance—Very large, deep salmon-rose flowers held on plant with long, strong stems.

- Pink Phenomenal—Rose-pink flowers with small white center. Large, sturdy plant. Enormous flowers.
- Painted Lady—Single. Deep pink flowers with large white center. Very floriferous. A striking color.
- Pink Fiat—The salmon-pink flowers are so freely produced that this variety is much in demand as a pot plant. During the heat of summer, flowers become a bright scarlet.
- Pink Sensation—A beautiful, compact plant, combining the features of the red Sensation with a salmon pink color. Flowers are more double than those of the red Sensation.
- Salmon Ideal—Large, deep salmon-apricot flowers produced on strong plant. Foliage is beautiful, the leaves appearing to be ruffled.
- Picardy—Sport of Salmon Ideal. Clear salmon-pink flowers on a quick-growing plant. Salmon Supreme—Large, light salmon-apricot flowers very freely produced on bushy, low-growing plants. Very good.
- Apple Blossom—Light pink flowers shade from pink centers to white to thin pink edges. Beautifully zoned foliage. Large double flowers.
- Buchner-Medium-sized white flowers. Very free-flowering; fast growing; easily propagated.

Well-rooted plants, 4 to 8 inches tall, shipped with soil on roots. Some may be in bud or bloom, all should bloom shortly after you receive them.

20¢ each; 12 for \$2.00; 100 for \$15.00

Larger plants, IN BUD OR BLOOM when you receive them. Shipped in paper pots.

40¢ each; 12 for \$4.00; 100 for \$30.00

## **Enchantress Supreme**

Our 1948 introduction. Large flowers of a delicate light salmon pink. See back of cover for illustration and more detailed description.

25¢ each; 12 for \$2.50; 100 for \$20.00

#### **Novelties**

#### **FANCY LEAF**

Beautifully variegated or zoned foliage. Send for list.

Named Varieties, 35¢ each Assorted, no two alike— 3 for \$1.00

#### SCENTED LEAF

Very fragrant foliage. Different varieties have leaves of different shape and scent. Send for list. Named Varieties, 25¢ each

Named Varieties, 25¢ each Assorted, no two alike—

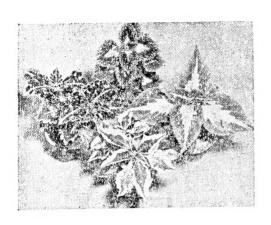
5 for \$1.00

#### STARS and STRIPES

Flowers are small, each made up of many petals, some of which are white, some scarlet, and some part scarlet and part white. Makes an amazing red and white showing. Very free-flowering.

25¢ each; 12 for \$2.50

### **Coleus**



Everyone loves the bright colors of the Coleus, or "Foliage Plant". We have a large assortment of excellent colors, all grown in pots and shipped to you in the soil in which they were grown. Small-leaved varieties bring out their best color in full sunlight, while the large-leaved Coleus require semi-shade to prevent fading of color.

15¢ each; 12 for \$1.25; 100 for \$9.00

12 plants, no two alike, \$1.50 25 plants, no two alike, \$3.50

#### **Velvet Plant**

(Gynura aurantiaca)

The leaves of the Velvet Plant are densely covered with violet or purple hairs, giving it a remarkable velvety appearance. It grows well in the house in a sunny window, or outdoors where it is a little protected from the hot sun.



35¢ each; 3 for \$1.00



#### Alternanthera

A very dwarf plant extensively used for borders and carpet-bedding. It grows very compact, seldom higher than 6 inches. Plant seems to consist of a mass of short, narrow, colored leaves. It grows best in full sunlight.

Rosea nana—Leaves are blotched and colored shades of red and pink.

Brilliantissima—Leaves are blotched and colored bright red and scarlet.

15¢ each; 2 for 25¢; 25 for \$2.50

## **Sensitive Plant**

(Mimosa pudica)

Truly an unusual plant. A slight touch or a sudden gust of wind causes the leaves all over the plant to fold up, reopening in 10 to 20 minutes. Expect this plant to reach you with leaves folded and drooping, due to its sensitivity. Unwrap, give it some water if dry, place where the leaves will not touch anything, and soon you will see them lift into their natural position. This plant is worth the price merely to be used as a toy or plaything. Grows best in a warm, shady location.



25¢ each; 12 for \$2.50

## **BEGONIAS**

These plants begin blooming when they are quite small. Fibrous-rooted varieties. From that time on, an abundance of flowers is produced, the plants always covered with a mass of bloom. In the heat of summer, partial shade should be provided.



#### Double Wax Begonias

These are the true double Wax Begonias, the ball-shaped flowers consisting of a mass of petals.

Geneva Red—Deep red. Geneva Pink—Deep pink. Geneva White-Pure white. Snowblush-Delicate blush pink.

50¢ each; 6 for \$2.50

#### Single Wax Begonias

Adeline-Extra free-flowering bright pink; dwarf and com-

Ball Deep Rose-Identical to Adeline in habit and color, except that flowers of this variety are a deep, rich, rosy red in the winter and spring, becoming lighter pink with

warmer weather.

Ball White—A dwarf, compact, free-blooming white Begonia.

Ball Red—Bright scarlet red flowers freely produced on dwarf, uniform plants.

Luminosa Compacta—Scarlet red; extra dwarf; free-flower-

Indian Maid-Deep, lustrous bronze foliage with contrasting scarlet flowers. Grows taller than above varieties.

Small plants, in bloom— 20¢ each; 6 for \$1.00 Larger plants, covered with bloom-35¢ each; 3 for \$1.00; 12 for \$3.50

#### **Tuberous Rooted Begonias**

The tuberous Begonias have lovely, large flowers of various forms-some resembling a large camellia or rose, others double and fringed. Colors are mixed, ranging from the dainty light shades to the richer and darker tones. Blooms are produced all summer long, if kept moist. They will succeed best in a shady location protected from the wind. Strong, pot-grown plants.

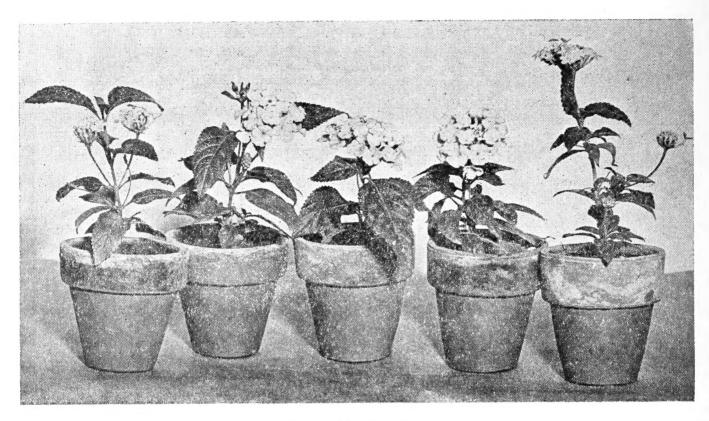
35¢ each; 3 for \$1.00; 12 for \$3.50

Book—TUBEROUS BEGONIAS, by Worth Brown—\$2.75

#### All About House Plants by Montague Free

The most popular book on house plants ever published. It offers selections of plants for all conditions with complete cultural instructions. It is lavishly illustrated with 17 pages of full-color plates, fifty half-tones and fifty pen and ink drawings. Learn how to make miniature gardens, terrariums, and Wardian cases. Get expert advice on the plants you are growing in your home.

\$3.50 each, postpaid



#### LANTANA

A woody plant extremely popular for flower beds, as it seems to be in full bloom at all times. The flowers are produced in dense, almost flat-topped heads, usually opening as one color, becoming deeper and stronger with age. Plants grow best in full sunlight.

Weeping—This variety is distinct from the others in that it has long, slender, trailing branches on which beautiful lavender flowers are freely borne. It is excellent for hanging baskets—a large specimen will be covered with bloom the year round. It is very useful for porch boxes and urns—the trailing branches may even take the place of the usual vines. Given an early start, it will make an excellent ground cover.

Radiation—Flowers open as light orange and become a deep fiery orange with age. This is the most popular of the standard varieties.

Schulz—Same color as Radiation—grows slightly taller.

Sensation—Cream colored flowers turn lavender or pink shortly after opening.

Southern—Large cream colored flowers deepening as they grow older. Low-growing plant.

Dwarf Beauty-Small yellow blooms deepening to a magenta red.

Alba Perfecta—Pure white.

20¢ each; 12 for \$2.00; 50 for \$7.50



## **Patience Plant**

From its exceptionally year-round free-blooming habit, you may know the Patience Plant as a DAILY BLOOMER. Or, it is often called by its specific name—Sultani. As it is a fairly tender plant, it grows best in partial shade. We have a large selection of colors, ranging from pure white through the various shades of pink, red and purple. Orders are assorted only.

15e each; 7 for \$1.00; 25 for \$3.00

#### Asters



One of the most popular of all seed-grown annuals, the Aster has a definite place in your flower garden. It is an easy-to-grow plant, preferring a rich, well-drained soil and a warm, sunny location. This year, we list the GIANT BRANCHING WILT-RESISTANT ASTERS. The quite large, fully double blooms are freely produced on stems which frequently are as much as two feet long. The stem length makes them very fine for cutting.

Azure Blue-Dark silvery lavender.

Peach Blossom-Delicate light peach-pink and white.

Purple-Rich violet-purple. Long stemmed.

Sensation-Bright vivid scarlet.

White-Pure white, excellent for cut flowers.

10¢ each; 25 for \$2.00

# Scarlet Sage or Salvia

This is one of the most brilliant bedding plants, seemingly more popular each year. Wonderful for beds, tall borders and edgings, and frequently used in foundation plantings to give height and color to evergreens. Dwarf varieties are early, tall varieties are late. In making your selection, keep in mind the fact that earliness is had at some cost in vigor and the earlier varieties will not make as big a showing in the fall as the later ones. The following are listed according to their flowering dates—earliest first.



Sky Rocket—The earliest and most dwarf. Massive scarlet spikes on compact plants. About 10 inches tall.

Bonfire—Grows to height of 24 to 26 inches. Dark green foliage. Very even in growth. Splendens Tall—Grows to 30 inches in height. The old-fashioned tall variety with bright scarlet flowers.

15¢ each; 2 for 25¢; 25 for \$2.50

#### **BLUE SALVIA**

Farinacea Blue Bedder—Grows to height of 2½ feet and blooms all summer and fall. Handsome plant produces rich, deep Wedgewood blue flowers.

15¢ each; 2 for 25¢; 25 for \$2.50



# **Canterbury Bells**

An annual form of the well-known biennial. Each plant will grow to a height of about 2½ feet and will have 6 to 8 spikes of beautiful bell-like blooms. Flowers come in various shades of lavender, blue, rose, pink and white. Orders are assorted only.

15¢ each; 2 for 25¢; 25 for \$2.50



#### Verbena

Colorful dwarf plants, used for edgings, porch boxes, ground cover, rock gardens and as cut flowers. They will grow in poor soil and withstand a great amount of drought. Large numbers of bright-colored flowers are produced from early summer until late

#### **NEW VARIETIES FOR 1949**

Giant Salmon Queen-Large flowered bright coral salmon with creamy white eye. Very outstanding.

Starlight-Large flowers are a rich mid-blue with ivory white eye. An excellent companion to Salmon Queen.

> 25¢ each: 2 for 45¢: 12 for \$2.50

Beauty of Oxford Hybrids—Extra large flowers on vigorous plants. Colors range from clear rose-pink to deep rose-red, all with small white eye.

Crimson Glow—Rich crimson without the white eye.

Dannebrog-Probably the best red Verbena. Bright scarlet flowers with large white eye. Plant is extremely compact.

Lavender Glory-Large lavender flowers with white eye.

Mounty—A brilliant scarlet or cardinal red with small light eye. Strong growing plant.

20¢ each; 5 for 90¢; 50 for \$7.00

# Ageratum

Free-flowering all summer long, these plants will thrive in any garden soil. As they are quite dwarf, they are used extensively for borders and edgings.

Blue Bedder-Medium-sized bright blue flowers freely produced on

compact plant growing 4 to 6 inches tall.

Midget Blue—Small, clear blue flowers are freely carried on dense, small-leaved plants, which grow to a height of 4 to 6 inches.

Fairy Pink—Shades of light pink flowers on plants which grow 10 to 12 inches tall.

10¢ each; 25 for \$2.00

#### Lobelia

Where protection from direct sun can be given and in not too hot climates, Lobelias will be covered with flowers throughout the season. The varieties we list are especially good for beds, borders, edgings, ribbon bedding and rock gardens.
Blue Gown—Standard free flowering deep blue.
Crystal Palace—Very dwarf deep blue with dark bronzy green foliage.

15¢ each; 2 for 25¢; 25 for \$2.50

# Nierembergia

The Blue Cup Flower. We grow the popular Purple Robe variety—an All America Bronze Medal Winner. Plants form a dense mat about 6 inches high and one foot across, and are beautifully covered during the summer and fall with exquisite cupshaped flowers. Retains its brilliance under strong sunlight without fading.

> 15¢ each; 2 for 25¢; 25 for \$2.50

#### **SNAPDRAGONS**

An old favorite in the flower garden, now offered in many improved varieties. The tall massive spikes of Snapdragons are extremely useful as cut flowers.

#### **Double Snapdragons**

Burpee Double—Deep golden yellow flowers, with back of buds flushed with rosepink. The central spike grows to a height of 28 inches; individual blossoms are large and double.

25¢ each; 12 for \$2.50

#### **Tetra Snapdragons**

Tetra Snapdragons are the Giant Ruffled Snaps, called tetraploids (tetra for short), which have been treated with a chemical to double the number of chromosomes in each cell. In comparison with the regular Snapdragons, they are stronger, have larger flowers, the flowers are ruffled, foliage and stems are thick and vigorous. Excellent for cut flowers. Rust-resistant.

Superfine Mixture—A most unusual mixture of colors of the Tetra Snaps, ranging from all shades of red, orange and yellow, to pure white.

20¢ each; 12 for \$2.00; 50 for \$6.00

## NEW! Giant Skyscraper Snapdragons NEW!

The tallest growing of all Snapdragons. Erect and sturdy. More flowers per stem than any other Snap. The central spike will grow to a height of over 3 feet. Assorted colors only, mostly the softer colors of yellow, pink, lavender and cream.

20¢ each; 12 for \$2.00

#### Standard Summer Snapdragons

(Rust-Resistant)

Alaska-The best long-stemmed white variety for cutting.

Cherry Red-A bright rosy cerise-red with some color variation.

Copper Queen-Long-stemmed attractive flowers in various shades of bronzy copper.

Maximum Crimson-A warm deep glowing crimson which is very good for cutting.

Red Cross-Deep crimson with white tube. A striking contrast.

Rosalie-A rich deep rose, very fine for cutting.

Yellow Jacket-An exceptionally attractive deep rich yellow.

15¢ each; 2 for 25¢; 25 for \$2.50

#### **Pansies**

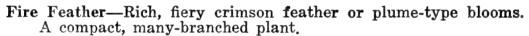


Their wide range of colors, markings and form, plus their ease of culture make Pansies universal favorites for the flower garden. Pansies bloom best before the hot weather starts, but, if kept picked, pinched back and watered all summer, they will produce more blooms in the fall. Ours is a special mixture of the best strains of Swiss Giants with the addition of separate varieties to insure a good balance of colors.

 $15 \not e$  each; 2 for  $25 \not e$ ; 25 for \$2.50

## Celosia--Cockscomb

The old-fashioned Cockscomb, greatly improved. Easily grown in a light, rich soil, it will produce colorful flowers from midsummer until frost. The flowers may be dried and kept for winter bouquets. This plant loves moisture and may be syringed often. Varieties listed below are all dwarf, growing to a height of about 12 inches.



Golden Feather—Same as above except that the feather-like flowers are a golden yellow, and the plant grows a little taller.

Empress—The large crimson flower heads resemble the form of a rooster's comb, from which it gets its name—Cockscomb. Handsome plant with reddish leaves.

15¢ each; 2 for 25¢; 25 for \$2.50



Feathered



Wishbone Flower



(Torenia Fournieri)

Bushy, globular plants literally covered with bloom all summer long. The snapdragon-like flowers are light blue, blotched deeper blue, and with a touch of gold on the lip. Good for beds, borders, pots, and window boxes. Prefers semi-shade.

25¢ each; 12 for \$2.50

# Forget-Me-Not

(Myosotis)

This annual Forget-Me-Not will begin to bloom in the very early spring. It is free-flowering and needs the sunshine of the spring months. Dainty, brilliant blue flowers are borne in greatest profusion on compact plants which grow about one foot tall.

15¢ each; 2 for 25¢; 25 for \$2.50

## Vinca Vines

(Vinca Variegata)

These lovely green and white vines are the real favorites for urns, baskets and boxes. Leaves are round, light green in center with white or cream-colored margins. Our strain shows a marked degree of variegation. Several different vines will lead from the same plant; each vine may be covered with dirt and, if kept moist, roots will form at a node, and you will have a new plant. These vines will survive freezing weather. If in a protected location, they may even live over the winter.

20¢ each; 6 for \$1.00; 50 for \$7.00

## **Periwinkle**

(Vinca rosea)



One of the most satisfactory outdoor bedding plants, as it will stand exceptional amounts of hot, dry weather and is seldom, if ever, troubled with insects and diseases. Beautiful flowers are produced, the entire summer on erect, bushy plants having glossy dark green leaves.

Bright Eyes-White flowers with striking rose-colored eye.

Purity-Pure white flowers.

Willie Winkle-Bright rose flowers.

Twinkles-Soft blush pink with a bright red eye. Large flowers.

15¢ each; 2 for 25¢; 25 for \$2.50

# **Shrimp Plant**

(Beloperone)

This unusual plant gets its name from the resemblance of the inflorescence to the shape of a large shrimp. Originating beneath long-lasting reddish-brown bracts, the flowers are white, spotted with purple. Succeeds best in a sunny location.

25¢ each; 12 for \$2.50

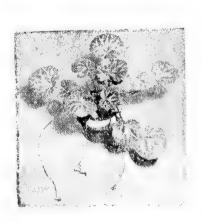


#### Strawberry Begonia

(Saxifraga sarmentosa)

Also known as the Strawberry Geranium and Mother-of-Thousands. However, it is not a Strawberry, a Begonia or a Geranium. In the same manner as the Strawberry, it produces many runners, each carrying one or more plantlets. Leaves are green above with striking white veins, and reddish below. Although not completely hardy, the Strawberry Begonia will stand a mild winter.

20¢ each; 6 for \$1.00



#### Canna



An extremely showy plant, our varieties growing to a height of three to four feet. The large tropical foliage and huge handsome flower heads make the Canna very desirable for flower beds.

Red King Humbert—Bright red flowers, dark bronzy-red foliage.
Yellow King Humbert—Flowers are yellow with red splotches, foliage is green.

President—Bright red flowers, glossy green foliage. City of Portland—Rosy pink flowers, green foliage.

20¢ each; 6 for \$1.00; 50 for \$7.50

#### **Dahlia**

Again this year we are offering the popular Unwin's Dwarf Hybrid Dahlias. Plants are produced from seed which has been especially re-selected for evenness of dwarf habit and a wide range of attractive colors in both double and semi-double forms. The bushy plants never get more than two feet tall. Outstanding individual plants may be saved and propagated through tubers.

25¢ each; 12 for \$2.50

## Gladiolus Bulbs

Tall spikes of colorful flowers make the Gladiolus an outstanding favorite in the garden and for house decoration. The bulbs we offer are quality bulbs grown from young vigorous stock. As they are high-crowned, true-to-name bulbs, free from insects and disease, they cannot fail to produce top grade flowers.

Bagdad-Large, smoky old rose.

Beacon-Salmon-scarlet, cream throat.

Golden Dream-Best golden yellow.

Margaret Beaton-Pure snow-white, red blotch.

Margaret Fulton-Clear rich dark salmon.

Picardy-Sensational shrimp pink

Stoplight-Beautiful large glistening deep red.

No. 1  $(1\frac{1}{2}$  in. up)—10e each; 12 for \$1.00; 100 for \$7.00

No. 2  $(1\frac{1}{4}-1\frac{1}{2})$  in.)—8¢ each; 12 for 75¢; 100 for \$5.00

No. 3 (1-11/4 in.)—6¢ each; 12 for 50¢; 100 for \$3.50

Box of 12 No. 1 bulbs, no 2 alike-\$1.00

Box of 12 No. 2 bulbs, no 2 alike—75€

Bag of 25 choice mixed No. 1 bulbs-\$1.50

Bag of 25 choice mixed No. 2 bulbs-\$1.25







This interesting group of plants is grown in thousands of different forms and includes many of the most useful and popular plants found in the home. They thrive under unusual conditions of drought and dryness, and many (Cacti particularly) retain their small size through many months. Thus they maintain the original uniformity with which they were planted. Because of their uniqueness, the plants of this unusual group are also widely used in individual plantings. We have over 50 different varieties of Cacti and Succulents. Please order by name of collection.

#### WESTERN SUNSET

A group of all different Succulents, adaptable to almost any location in the house. They grow well in a sunny location or in a place where little sunlight is available.

12 Succulents, no 2 alike, \$1.50

#### **DEVIL'S DELIGHT**

A group of Cacti of all different shapes and forms, excellent for the sunny window in a hot, dry room.

12 Cacti, no 2 alike, \$2.50

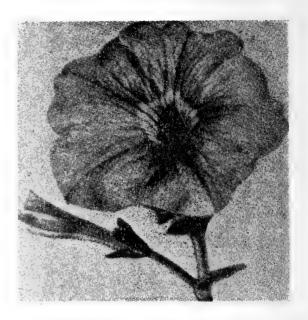
#### DESERT FANTASY

An especially hardy group of plants, both Cacti and Succulents, which are adaptable to the atmosphere of the home. As we will send you no two alike, this collection makes a very nice group of plants for your dish garden or kitchen window.

12 plants, all different, \$2.00

#### **PETUNIAS**

Petunias grow well in any ordinary garden soil where they will receive plenty of sunlight. Their ease of culture and exceptionally free-flowering habits make them favorites everywhere for flower beds, flower boxes and garden display. The brilliant colors are particularly effective in mass plantings



#### **Double**

Canadian Mixture—This is a mixture of one of the best strains of All-Double Petunias, and contains the following colors: rose, pink, salmon, white, and mauve. Though not heavily fringed, the flowers are nicely ruffled, growing to a size of over 4 inches. The vigorous plants are dwarf and free-branching. Assorted colors only.

Colossal Shades of Rose—The largest double Petunia, many flowers attaining a diameter of 5 inches. They may be fringed, plain-edged or ruffled. Colors range from salmony pink through rose pink to deep, rich, rosy mauve. Free-branching—a plant may spread up to 3 feet across.

25¢ each; 12 for \$2.50

#### **Ruffled and Fringed**

Dwarf Giants of California (Ramona Strain)—Very vigorous in growth, making these plants especially suitable for bedding. Artistically veined, open-throated flowers ranging in color from velvety crimson to delicate pink. The deeply ruffled flowers often develop to as much as 7 inches in diameter.

White Queen—Extra large, wavy pure white flowers and dwarf compact growth make this a truly outstanding Petunia. Fine for bedding.

Theodosia Improved—Extra large, heavily fringed flowers of brilliant glowing rose with contrasting golden yellow throat. A vigorous growing Petunia, making it excellent for bedding.

Elk's Purple—Rich velvety purple, smooth-edged flowers of this variety get to be almost as large as those of the Giant Ruffled. The large lobes of each flower form a five-pointed star.

20¢ each; 6 for \$1.00; 50 for \$7.50

## Multiflora Hybrid Petunias

Silver Medal—New for 1949—All America Silver Medal Winner—This and the following variety are first-generation (F<sub>1</sub>) hybrids, this giving the plants extra vigor, more uniformity in growth, larger flowers and more of them per plant. Silver Medal is one of the finest single Petunias, named for its award as the best in the All-America trials. Flowers are 3 inches across, opening a lustrous salmon-cerise with orange undertone, then gradually changing to rich salmon.

Pink Sensation—All-America Bronze Medal Winner—Plants are extremely vigorous, 2 feet tall, as much as 4 feet in width, and completely covered with flowers 3 inches across. The color is light rose-pink with deeper pink veining extending well out toward the edges from the white throat which is finely edged with brown. A metallic lustre adds life and sparkle.

20¢ each; 6 for \$1.00; 50 for \$7.50

# **Bedding Petunias**

#### or Dwarf Hybrida

Very free-flowering compact plants, covered with blooms from early summer until frost. This class of Petunias is the most widely used of all.

Bright Eyes—Plants grow 7 to 9 inches tall, producing masses of fairly small rose pink flowers with white throats.

Celestial Rose Improved—The most popular Petunia in existence. Rich satiny rose with white throat.

Topaz Queen—A glowing carmine rose with distinct orange-scarlet overtone. Medium large flowers are abundantly produced. Our favorite for a colorful pink Petunia.

Admiral—Large clear blue, attractively ruffled flowers. It is our finest blue Petunia.

Cheerful-Medium large salmon pink flowers with deeper rose veining toward the throat.

Velvet Ball—Deep, velvety blood-red.

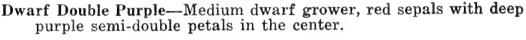
Elk's Star—Deep velvety crimson with white star.

Twinkles-Masses of small rose pink flowers with white star.

15e each; 2 for 25e; 25 for \$2.50

#### **Fuchsia**

The pendulous, bell-shaped flowers of the Fuchsia exhibit a true graceful beauty not shown in any other plant. Succeeding best in a cool shady location, the lovely two-colored flowers will be produced all summer long.



Speciosa—Long white flowers with red center.

Trophee—Red with purple center.

Rosain Patria—Double white center with red outer edge.

Lord Byron—Purple center, red outer edge.

Cupid—Creamy white center, red outer edge.

Black Prince—Cerise petals, pink sepals.

Little Beauty—Dwarf, free-blooming plant. Center is lavender-blue, outer sepals are pink.

25¢ each; 12 for \$2.50

# The Livingstone Daisy

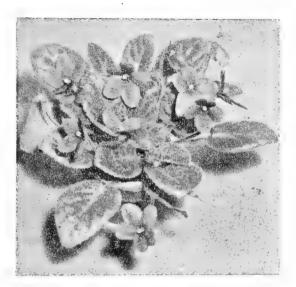
(Mesembryanthemum Criniflorum)

Spreading plants literally covered with daisy-like flowers about 1 inch in diameter. Needs full sun and plenty of water, and will grow well in poor sandy soil. Many attractive colors.

20¢ each; 6 for \$1.00; 25 for \$4.00

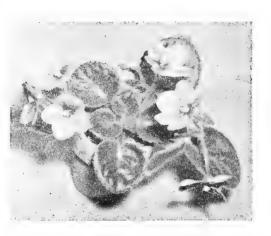


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#### SAINTPAULIAS

Because of its compact growth and free-blooming habit, the African Violet has become America's favorite for the home, office and schoolroom. Under average conditions it will grow well and bloom almost continuously, but you must take care of it—it will not stand neglect. We have built up a large stock of the varieties listed below and will be able to fill nearly all orders with plants that are in bud or bloom. So that there will be no chance of disturbing the roots, the plants are shipped to you in the pots in which they were grown.



Ruffles—A low-growing plant with shiny, dark olive-green (rosy below) leaves which are irregularly scalloped and rippled. Flowers are medium blue-lavender with the lower three petals well separated from the upper two. Lower middle petal is unusually long. Very dark stems. Flower often doubles to eight petals.

Double Orchid Beauty—Double, pale lavender-pink flowers produced on a very fine plant. Leaves are almost round and flat, bright green above, slightly pink below.

Double Duchess Supreme—The beautiful Double Duchess Saintpaulia in a new form.

Large blooms on a larger and stronger plant than the regular Duchess.

Pink Beauty Supreme—The favorite pink African Violet now in a stronger growing plant with larger flowers.

\$2.00 each: 4 for \$7.25

DuPont Blue—Extra large, light violet flowers with broad round petals, produced abundantly on a slow-growing plant. Leaves are almost round with scalloped edge.

DuPont Lavender Pink—Extra large, pale lavender flowers with the two upper petals usually a little darker. Leaves are almost round, regularly scalloped. The flat spreading plant is slow growing.

Orchid Girl—Light red-violet flowers freely produced on spreading plant. Flowers are held high above the plant on rosy petioles. A very pretty Saintpaulia.

Blue Boy Supreme—Extra large deep blue-violet flowers with broad petals similar to those of the DuPont Blue and Lavender Pink. The broad thick leaf is regularly scalloped.

Blue Girl Supreme—The lovely, deep blue-violet Blue Girl with extra large flowers, which, if properly fertilized and disbudded, can be even further increased in size. At the base of each scalloped leaf is a large irregular white spot. The variegation of this variety is made more marked by tiny pale markings at the base of each scallop.

\$1.25 each; 5 for \$5.75

Double Duchess—Small double purple flowers with lower sides of petals almost white. A very prolific bloomer; plant is extremely low-growing.

Red Bicolor—Two upper petals of these flowers are red-violet, very intense at the tips.

Lower three petals are pale orchid pink. Plant is a strong, upright grower, with large flat leaves.

Amethyst—Beautiful, spreading plant with thick dark leaves and light, blue-lavender flowers. Shape of flowers is distinctive—the two upper are well apart from the three lower, the lowest of which is quite long; side petals are almost horizontal.

(Continued on next page)

Pink Amethyst—Often called the "West Coast Amethyst". Medium sized flowers are light violet red.

Red Head—Not truly a red African Violet, but the reddest that has yet been produced. Color of flowers may vary from blue to wine-red to orchid, depending on light intensity, heat, available nutrients and soil reaction. A beautiful plant.

Purple Prince—Medium-sized flowers of a rich, clear purple. The light green leaves are flat and pointed.

Sapphire—Medium-sized light blue-violet flowers, on a low-growing plant. Leaves are flat and shiny with long pinkish petioles.

Viking—Very deep blue-violet flowers on a flat, spreading, dark green plant. Free-flowering.

Sky Blue—Also called Tinted Lady. Almost gray, pale blue-lavender flowers of the Amethyst type.

Orchid Beauty—Pale, lavender-pink flowers on an exceptionally fine plant. The shiny bright green leaves are almost round and flat.

\$1.00 each; 10 for \$9.00

Blue Boy—The deep, blue-violet flowers are large and freely produced. An excellent variety—probably the most widely grown Saintpaulia.

Blue Girl—Another extremely popular deep blue-violet Saintpaulia. Leaves are scalloped and marked with a large white spot at each leaf base and a tiny white spot at the base of each scallop. However, this scalloping and spotting varies considerably with individual plants.

Pink Beauty—The best and most widely grown true pink Saintpaulia. Flowers are large and held high. Leaves are fairly thin with rosy petioles. Patented.

White Lady—Glistening white flowers twisting and crowding among the leaves. Plant is compact and free-blooming. Patented.

Blushing Maiden—Opaque white flowers with a faint blush of pink. Plant resembles Pink Beauty in appearance and free-blooming habit.

Neptune—Medium-sized blue-violet flowers on a low, flat plant. The short stemmed flowers are set close among overlapping leaves.

Mentor Boy—Large violet-purple flowers with long, dark red stems. Very free-blooming. Blue Bird—Long, tapered petals of this large flaring flower gives the suggestion of a bird in flight. Growth is upright.

Ionantha—Medium-sized blue-lavender flowers. The shiny, olive-green leaves are produced on long petioles.

 $75 \not e$  each; 9 for \$6.00

SPECIAL—28 Saintpaulias, 1 of each variety—\$25.00

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## **Heart-Leaf Philodendron**

(Philodendon cordatum)



One of the best house plants grown, not only because of its long graceful vines, with glossy, heart-shaped leaves, but because it is very easily grown. Needing little care and little sunlight, it is used extensively in planter lamps, for framing windows and arches, or for most any purpose that one might use a vine in the house.

30¢ each; 6 for \$1.50

## **Pothos Aureus**

As it is a vine with leaves similar to those of the Philodendron, this plant is sometimes called the Variegated Philodendron. The leaves, however, are irregularly blotched with cream or yellow, making a remarkable contrasting effect. This variegation is more marked if the plant receives 3 or 4 hours of sunshine daily.



30¢ each; 6 for \$1.50

# Variegated Peperomia

(Peperomia obtusifolia variegata)

This genus is composed of many species. One of the loveliest of all is the variegated Peperomia. The leaves are irregularly marked, usually with about as much cream color as light green. They succeed better in moist air, but will do quite well in an open room, providing they do not receive too much direct sunlight.

30¢ each; 6 for \$1.50

# Picka-Back Plant

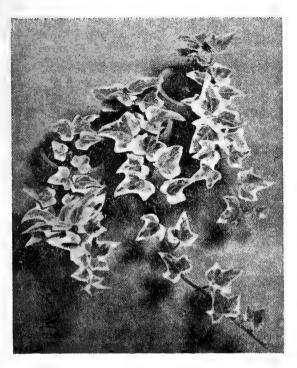
This plant reminds you of the jingle:

"Big fleas have little fleas Upon their backs to bite 'em Little fleas have lesser fleas And so on, ad infinitum."



Little plants develop at the tip of the petioles; these will produce smaller plants, which in turn produce others etc. The foliage is fresh and attractive. Plants develop best where they are not too crowded, allowing the leaf petioles to lengthen and produce the small plant. This small plant will root while on the parent plant by merely allowing the leaf to rest on moist ground.

30¢ each; 6 for \$1.50



Glacier Ivy

# Glacier Ivy

It's New! It's Different! It's Beautiful!

The small dainty leaves are light green in the center with wide white bands around the margins. Makes a very nice, colorful vine for the house.

40¢ each; 6 for \$2.00

# Fan Ivy

The small leaves of this Ivy are shaped and veined like the old palm fan. Dark green in color and branching quite freely, this little plant will give a different, exotic touch to your house plants. Can also be grown outdoors in a sheltered location.

30¢ each; 6 for \$1.50

# Hahn's Ivy

A very useful, slow-growing plant with glossy green leaves. It grows well in the shade, making it especially adapted for a house plant, or outdoors in a protected, shady location. If enough protection is given, it will withstand a mild winter.

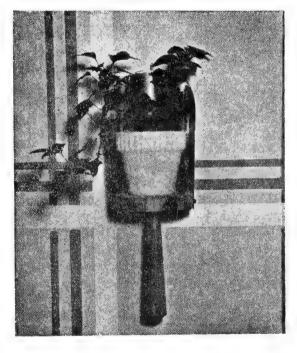
20¢ each; 12 for \$2.00

# **Grape Ivy**

(Cissus rhombifolia)

This is one of the toughest vines for the house, especially in those homes in which the air is quite hot and dry. Also, it is used outside where a thick glossy vine is needed. Three glossy, toothed and pointed leaflets make up the leaves. Grape Ivy is fairly quick growing and can be used equally well as a drooper or a climber.

20¢ each; 12 for \$2.00



Hahn's Self-Branching Ivy



#### **Watermelon Begonias**

(Peperomia sandersi)

Having no connection with either the Watermelon or Begonia, this plant has thick, heart-shaped leaves with silver stripes running between the veins. The leaves give the appearance of a miniature watermelon.

30¢ each; 6 for 1.50

#### Phlox



Two outstanding new varieties of annual Phlox have been recently developed by treating the best regular varieties (diploids) with colchicine, thereby doubling the number of chromosomes in the cells. These resulting tetraploids are taller growing, stiffer stemmed, and larger flowered than the regular varieties of annual Phlox, which have always been favorites because of their many

flowers produced over such a long growing season.

Tetra Red—Plants grow to height of about 20 inches, individual flowers get to be 14

inches across. Color is deep red with tiny white eye.

Tetra Salmon—Individual flowers are even larger than those of Tetra Red. Color is clear light salmon-pink with a soft creamy white eye. Plants are more dwarf, 10 to 12 inches tall.

20¢ each; 12 for \$2.00

## **Annual Pinks**

(Dianthus Sweet Wivelsfield)

Gay, sweet-scented flowers are produced in great profusion from June or July until t. The flowers resemble Sweet William, and the colors are almost unbelievable, there are so many brilliant shades. Grows to 12 inches tall.

 $20 \not \in$  each; 12 for \$2.00

# Sweet Alyssum

Dwarf, compact, free-flowering plants, very popular for borders, edgings, rock gardens and window boxes. They are easy and quick to grow and quick to bloom, the little flowers produced in abundance from early summer until frost.

Carpet of Snow—Low and spreading plants produce a very dense flat mass of white flowers 3 to 4 inches high and 8 to 10 inches across. Very uniform in growth

Highly recommended.

Little Gem-Small white flowers completely cover the dwarf, compact plants. Does

not spread.

Violet Queen-Fragrant, bright violet flowers freely and continuously produced. The top center flowers in the cluster may be white. Grows to 5 inches tall.

 $15\mathfrak{e}$  each; 2 for  $25\mathfrak{e}$ ; 25 for \$2.50

Daisies comprise a large group of plants, so familiar to everyone that the term "Daisy-like flowers" is commonly used to describe a type. Nearly all are quite easy to grow under ordinary conditions. Listed below are the two most called for annual Daisies.

Dahlberg Daisy-An unusually attractive, compact edging plant with airy lace-like leaves. Produces a profusion of small yellow flowers continuously from late spring until frost. Forms a very even row, 6 to 8 inches high and 12 to 14 inches across. Also good for boxes and windows. Withstands hot weather.

Tahoka Daisy—Flowers are about 2 inches in diameter—a single row of narrow, pointed, lilac-blue petals surrounding a deep yellow, disk-like center. An early bloomer, the flowers are abundantly produced all summer and fall. Bushy compact plants with lacy fern-like foliage. Grows to a height of about 20 inches.

15¢ each; 2 for 25¢; 25 for \$2.50

#### HARDY PERENNIALS

# Delphinium

Delphinium is one of the most valuable of the Perennials for cutting, as it produces tall, slender, graceful spikes of flowers in various shades of blue, pink and white. All the varieties listed below are Giant Pacific Hybrids, an outstanding strain of mildewresistant Delphinium. The tall spikes of large, well-formed flowers make this strain of Delphinium ideal for tall borders, backgrounds or prize beds. The plants will grow 4 to 5 feet tall..



Black Knight-Deep midnight violet. The darkest of them all.

Galahad—Huge double, clear white flowers, borne on long, closely set spikes.

Guinevere-Light pinkish lavender with lighter center.

King Arthur—Flowers are exceptionally large; deep blue and blue-violet with prominent white bee.

Summer Skies—Very large flowers in shades of light blue, with contrasting white bee. Blue Bird—A clear medium blue with white bee; tall spikes.

20¢ each; 12 for \$2.00

# Myosotis

(Forget-Me-Not)

Long a favorite for the early spring garden, the biennial Forget-Me-Not lends one of the earliest touches of blue to your flower collection. Alpestris Blue Eyes, an early flowering, bright blue with white eye, is our selection of this lovely plant. Grows to height of one foot.

20¢ each; 12 for \$2.00 (For annual Forget-Me-Nots, see page 10)



# **Double Hollyhocks**

Double Hollyhocks, a wonderful improvement over the old-fashioned garden favorite, are being grown more and more each year. For this spring, we have selected the variety, Triumph. Flowers of these plants are extra large, fully double and most blooms are attractively fringed. Colors are the unusual, delicate art shades.

20¢ each; 12 for \$2.00

#### **Chinese Lantern**

These plants are grown for their vividly colored, scarlet-red, lantern-shaped fruits. These balloon-like husks will keep for weeks when cut, making them very useful when dried for winter bouquets. Plants purchased this year will produce the "Chinese Lanterns" in the summer of 1950.

20¢ each: 12 for \$2.00

# Hardy Chrysanthemums



Because of the increasing popularity of this beautiful flower, we are now stocking a greater selection than ever before. In making our selection, great care has been taken to list only the best varieties—those that have been proven by specialists and research men, as well as the home gardener. Chrysanthemums grow best in a slightly acid, well-drained soil. On the average garden soil, a good complete fertilizer should be applied once each month during June, July and August at the rate of 3 to 4 pounds per 100 square feet. The plants we offer are young, potted plants which will bloom this fall—at a time when many of the other plants in your garden have passed their blooming season. Dates after each variety are approximate blooming dates for this latitude.

#### (D) Double; (SD) Semi-double; (S) Single

Magnificent (D)—New for 1949. An excellent variety for cutting, as its strong branches bear magnificent flowers of plum-red to rosy-cardinal with copper sheen. Individual flowers are very large, averaging 4 inches in diameter. October 5.

45¢ each; 3 for \$1.20

Argonne (D)—Rich amaranth purple button pompon. Blooms are very full and rounded. October 10.

Cardinal Spoon (D)—Cardinal red with greenish yellow tubes. Quite different. October 1.

Defiance (D)—A 1949 introduction. Intense golden yellow flowers with twilled petals. Exceptionally firm substance. Strong upright plant with excellent cutting stems. September 20.

Golden Hours (D)—One of the best early Mums for cut flowers. Color is a deep lemon chrome. September 10.

Magenta Spoon (S)—The peak of perfection in the spoon Mums. Lively magenta-rose flowers in profusion. October 5.

Meditation (D)—Fully double, two-toned flowers of light jasper red and maize-yellow with orange reverse. Flowers mature clear, bright, reddish-peach. Tall. October 10.

Nye's Favorite (D)—New 1949. Masses of lavender-pink flowers with golden shadings are prolifically produced. Adapted for cutting or potting. Early. September 15.

40¢ each; 7 for \$2.50

Autumn Song (D)—Outstanding large-flowered wine-rose shading to carmine. Medium height. September 15

Bokhara (D)—Beautiful blending of soft crimson and wine shades. Full double, perfectly formed flowers on stiff stems. Medium. October 10.

Chris Columbus (D)—White pompon with yellow buds. Excellent for cutting. September 28.

Glacier (D)—Dwarf, very early, pure white. Fine for bordering and pots. August 28. Golden Sunset (D)—Color is that of highly burnished copper, with a ruby center. Extra large 3½ to 4 inch flowers. September 28.

Honey-Comb (D)—Small, perfectly formed, intense golden yellow pompon. Good for cutting. September 25.

Red Velvet (D)—Double velvety crimson. Probably the best of all crimsons. October 4. Rosita (D)—A button pompon with tight full flowers of light Persian rose. September 28.

35¢ each; 3 for \$1.00; 8 for \$2.50

- Autumntide (D)—Large burnt orange. Medium height. September 15.
- Charles Nye (D)—Large, 3 inch, fully double, rounded flowers of rich buttercup yellow. September 26.
- Chippewa (D)—Gorgeous, bright aster-purple, slightly incurved. Especially recommended for northern areas. September 15.
- Chiquita (D)—A compact, dome-shaped pompon of deep lemon-yellow color. One of the fine yellows. October 5.
- Mandalay (D)—A brilliant orange-bronze pompon. October 1.
- Maroon 'n Gold (D)—Immense 4 inch flowers. Petals maroon above and golden underneath. September 15.
- Pepita (D)—Button pompon of eggshell white with darker center. September 29.
- Tangerine (D)-Large, unusual fluffy flowers of Spanish orange. September 15.

30¢ each; 8 for \$2.00

Allegro (D)—Glowing shrimp-pink with coppery salmon sheen. October 15.

Autumn Greetings (SD)—A mass of bright copper and gold flowers. September 15.

Avalanche (D)-Large, creamy, white flowers. Excellent for cutting. September 10.

Barbara Small (D)—Pinkish lavender flowers on tall growing plant. September 10.

Bonfire (D)—Multitudes of burnt, bronze-red flowers. Frost resistant. October 2.

Butterball (D)-Early butter-yellow. Low, compact plant. September 1.

Drifted Snow (D)—A mound of white flowers shaded yellow at center. September 25.

Early Wonder (D)—Large, ball-shaped, soft pink flowers. Excellent for cutting. October 1.

Harbinger (D)—A glorious early bronze with coloring of fall maples. September 8.

**Heatherbloom** (D)—Very double heather-pink, center shaded rose-red with gold tipping. September 5.

Mrs. P. S. Dupont (D)—Peach-pink tinted with rosy salmon bronze. One of the best. October 5.

Olive Longland (D)—3 inch, apricot-toned, salmon-pink flowers. An excellent variety in an unusual color. October 1.

Orchid Spoon (S)—A lovely orchid-pink spoon Mum. October 10.

Red Riding Hood (D)—Outstanding bright red. Very frost resistant. October 4.

Snowfall (D)—White, slightly cream at center. Petals rolled and pointed. October 1.

Stalwart (D)—Frost-resistant, prolific golden pompon. October 5.

25¢ each; 16 for \$3.00

#### **Special Offers**

One each of 40 varieties—\$8.00

For those of you who want a nice selection of Hardy Mums, but do not care about named varieties, we will send you

Twelve assorted plants for \$2.50

# **Shasta Daisy**



Popular plants, 2 to 2½ feet tall, used extensively as perennial borders. Much of their popularity is due to their extreme hardiness and ease with which they are grown, but probably more to their beautiful flowers which make very decorative arrangements for the home. The pure glistening white flowers are mostly produced in June and July, but may be in abundance for several months.

Giant Double—Flowers five inches across resemble giant Asters on long, wiry stems. Long flowering season. A high percentage of single flowers may appear the first year, but the second year nearly 100% will be doubles.

G. Marconi—Flowers of this variety are the largest of any Shasta Daisy, measuring up to 7 inches in diameter, and produced on stems 2½ to 3 feet long.

Alaska—The most popular of all the Shastas. Large single flowers with bright yellow centers, borne on long, strong stems.

20¢ each; 12 for \$2.00

# **Painted Daisy**

(Pyrethrum)

Their large flowers are well-named, as they have the appearance of a Daisy, and are produced in many colors. The delicate, fern-like foliage makes this a beautiful plant even when not in bloom. Blooms in May and June.

Robinson's Hybrids-A selection of single Painted Daisies with a wide color range.

20¢ each; 12 for \$2.00

Extra Double Mixture—The percentage of large, extra double flowers exceed that of any other strain. A high percentage of single flowers may appear the first year, but the second year nearly all will be doubles.

25¢ each; 12 for \$2.50

# **English Daisy**

(Bellis perennis)

A dwarf, early-flowering plant, succeeding well in moist, well-drained soil. The large double flowers appear early in the season, and if cool, will bloom until late fall. Colors range from dark red, through rose, to white. Assorted orders only.

15¢ each; 14 for \$2.00

# Hardy Asters

These easily grown plants make an attractive display of flowers in the late fall when most other perennials are past blooming. We have selected Amellus Hybridus, a mixture of the finest tall-growing (30 inches) varieties.

20¢ each; 12 for \$2.00

## **Tritoma**

(Red Hot Poker)

Tall, gaudy, brightly colored spikes of narrow, tubular flowers have given the name "Red Hot Poker" to these plants. Foliage is similar to that of the Yucca—long narrow leaves rising from the ground. Blooms from August to October. Not reliably hardy in cold regions, but bulbs may be dug and stored to be planted again the following spring. Colors range in various shades of orange, yellow and red. Assorted orders only.

20¢ each; 12 for \$2.00

# **Oriental Poppies**



The brilliantly colored, enormous flowers are produced in abundance during May and June. Plants grow 3 feet tall and flowers are excellent for cutting. They will keep longer if cut in early morning or late evening and ends of stems are well burned within 5 minutes of cutting. It is best to grow these plants in a sheltered location away from the wind.

Beauty of Livermere-Dark oxblood red.

Brilliant-Vivid, fiery red.

Salmon Shades-Huge blossoms in unusual new salmon shades.

20¢ each; 12 for \$2.00

# **Gypsophila**

(Perennial Baby's Breath)

This dainty little flower is easily grown in a well-drained, not too rich soil. A multitude of tiny flowers are produced on each stem. Very valuable for mixing with other cut flowers.

Oldhamiana—Feathery, light pink flowers with silvery foliage. Perfectly hardy. Blooms late, when dainty pink flowers are scarce.

Paniculata Double—The regular white hardy Baby's Breath. Blooms profusely in June and July. Plants are much branched, growing to a height of 3 feet.

20¢ each; 12 for \$2.00

## **Feverfew**

Small double white flowers, well adapted for borders, beds, and cutting. They are easily grown in almost any good soil, in full sunlight or semi-shade. We have one variety only—Ball Double White. This is excellent for cutting, flowering profusely in July. The attractive anemone-type flowers are pure white.

20¢ each; 12 for \$2.00

# **Hardy Carnations**

Hardy Carnations have a delightful, spicy fragrance. They are ideal for cutting as well as being excellent plants for beds, borders, rock gardens or pots. Where light and heat conditions are satisfactory, they may even be cut back, lifted, and potted up for indoor flowering. We offer improved varieties which will flower this year if planted early. The tops should be cut soon after the plants are through blooming. Four named varieties are Grenadin type, growing 20 inches tall.



King of the Blacks-Darkest red of them all, very fine.

Triumph—Rose.

Golden Sun—Early flowering, very double, large clear yellow flowers.

White—Pure white, double flowers, very fragrant.

Riviera Giants—A mixture of varied and unusual colors of immense double flowers.

In addition to the single colors in shades of group, galmon, grange buff, greaters.

In addition to the single colors in shades of cream, salmon, orange-buff, smoky, lavender and cherry, many plants will produce striped or speckled flowers. Grows 2 feet tall.

20¢ each; 12 for \$2.00

# Single Sweet William

(Dianthus Barbatus)

Wonderfully showy and free-flowering bedding plants, especially colorful in June. They succeed best in fully exposed locations, and are very desirable for mass plantings. Grows from 18 to 24 inches tall.

Blood Red—A very deep red.

Special Giant White—Enormous trusses of white flowers.

Homeland—Dark red with a large white center.

Nigrescens-Very dark, almost black flowers with dark green foliage.

Newport Pink-Salmon pink.

20¢ each; 12 for \$2.00

#### Viola



These lovely little plants produce smaller flowers than the Pansy. They bloom more freely, and over a longer period, and are really a better bedding plant than the Pansy. The Viola will be in full bloom all summer long if it is kept watered and all the old blooms are picked off. We have obtained a special mixture of Violas, which contain the bright shades of red, yellow, blue and apricot, combined with many shades which are blotched. They are perfectly hardy in this area.

15¢ each; 2 for 25¢; 25 for \$2.50

## NOW

## We have it!

This New "Miracle Discovery" Will Help You Get Bigger and Better Plants! Look at These Important Advantages:

- √ More seeds germinate.
- √ Stored bulbs and roots remain firm and plump.
- √ Lightens heavy soil.
- √ Less watering required.
- √ Gives body to sandy soil.
- √ Unequalled as a mulch.



Now it's available. You can get and use Terra-Lite brand vermiculite . . . the amazing growing medium you've been reading about in leading magazines. Terra-Lite will help you, by helping your flowers and plants in every stage of their development! What's more, with Terra-Lite, less watering is needed, less care required! You can even use Terra-Lite over and over! Send in your order for this new revolutionary plant aid today!

2-bushel bag, \$2.25;  $\frac{1}{2}$ -bushel bag, \$1.00; 4-quart bag, 60e



# Floraglow

#### A NEW DISCOVERY FOR POTTED PLANTS

Makes 'Em Glow and Grow

Works three ways: (1) Gives foliage a brilliant, lasting luster; (2) Makes plants grow; (3) Instantly eliminates dust and dirt from leaves (also repels insects).

Applied by spraying or by rubbing on with soft wadding, FLORAGLOW makes plants grow bigger—faster. Amazing stimulation and new beauty.

Large 6-oz. bottle,  $50\phi$ ; sprayer top for 6-oz. bottle,  $18\phi$ ; 2 bottles and sprayer top, \$1.00; 1-qt. size, \$1.76; quart size sprayer top,  $20\phi$ .

#### Sta-Put Flower Holder

A unique flower holder that will not slip or slide from its position. Holds flower stems firmly where you place them. You get professional appearing arrangements easily with this holder.

60¢ each; 2 for \$1.00



# Information, Terms, Etc.

General Terms—Cash with order. We pay delivery charges on all orders of \$2.00 or more, to any point in the United States, unless otherwise stated in catalog. On orders of less than \$2.00, please include  $25\phi$  to cover costs of postage, packing and handling.

Method of Shipment—All plants are carefully wrapped and packed. Shipment is made the best and cheapest way. Small orders are sent by Parcel Post, large orders by Prepaid Express. If you are unable to receive orders by Express, please advise when placing your order.

Special Services—Either Special Handling or Special Delivery may save a delay of one to several days, which could mean very much in the growth of your plants. If either service is desired, please include remittance to cover. On orders of less than \$5.00, the charges are usually 20¢ for Special Handling and 35¢ for Special Delivery. Air Parcel Post is very satisfactory, but expensive. If this method of transportation is desired, please include enough in your remittance to cover the additional charges.

Substitution—We attempt to keep a complete stock of the items listed in this catalog. As there are many factors entering into the production of plants, occasionally we are unable to supply certain items ordered. If we may substitute, please so indicate on your order blank, and if possible, give second choice. Otherwise, a refund will be made on those items we are unable to ship.

We Guarantee Satisfaction—If you are not pleased with your order, or if it reaches you in poor condition, please advise at once. If possible, a replacement will be sent to you. If not, your money will be refunded. Should there be a mistake on your order, advise promptly, and we will do our best to correct it. No claims on damaged plants will be given consideration if made more than 10 days after receipt of your package.

All plants listed in this catalog are young, potted plants, in a healthy growing condition, and are shipped to you in the soil in which they were grown. Many of these plants are produced from seed, and, because of some variance in all flower seeds, occasionally a plant will be off color, or may grow a little different than noted in description. Even from seed, varieties should produce 95% true-to-name. Plants propagated from cuttings should be 100% true.

Because of the many conditions affecting plant growth, we make no warranty, express or implied, as to the productiveness of plants or bulbs listed herein, and we will in no case be liable for more than the original purchase price.

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Coleus4	Impatiens 6	Physalis 21	
Dahlia 12	•		Viola 20
		Picka-Back 18	Wishbone Flower 10

#### ORDER BLANK

# WILSON BROS., FLORISTS ROACHDALE, INDIANA

DATE\_\_\_\_

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SHIP TO			Now	GUID
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Please Give Substitution Instructions on Other Side.

IF YOUR ORDER AMOUNTS TO LESS THAN \$2.00, INCLUDE 25¢ FOR POSTAGE, PACKING AND HANDLING CHARGES.

#### ORDER CONTINUED

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ARANTE	E-WE GUARANTEE SATISFACTION. IF YOUR ORDER NOT PLEASED WITH IT, LET US KNOW AND WE WILL REPIMONEY.	ARRIVES IN POOR CONDITION ARRIVES IN POOR CONDITION ARRIVED IT FREE OF CHARGE,
1 Check	here for additional Order Blanks.	
1 Oncon		*
	ddresses of others who would like to receive our c	atalog.

BE SURE TO ORDER

# PLANT MARVEL 'feed as you water'

Satisfaction Guaranteed or Your Money Back

We recommend this excellent plant food because we know through our own experience the marvelous results Plant Marvel will have on your plants. African Violets will bloom profusely and all of your house plants will respond with more luxuriant foliage and bloom when fed Plant Marvel. Use it outdoors too. The economical 1 lb can will feed 200 sq. ft. of annual and perennial border for the entire season. Make 150 sq. ft. of garden produce more and better vegetables than you would grow on twice the area without Plant Marvel.



ECONOMICAL
EASY TO USE
HIGHEST QUALITY
ALL WATER SOLUBLE
NO BULK OR FILLER
PERFECT NUTRIENT BALANCE
SAFE ODORLESS POWDER

COMPLETE DIRECTIONS AND ALUMINUM CONTAINER WITH EACH PACKAGE

Trial Size Package (Makes 50 qts.)  $25 \not \epsilon$   $\frac{1}{2}$  Lb. Can (Makes 125 gal.)  $75 \not \epsilon$  1 Lb. Can (Makes 250 gal.) \$1.25

FREE! WE WILL ENCLOSE LEAFLET "NEW BULB THRILLS" WITH EACH ORDER FOR PLANT MARVEL.

For Healthy Trees, Velvety Lawns, Beautiful Evergreens

#### LAWN MARVEL

You can have a velvety green lawn even during the hottest and driest summer months. Lawn Marvel enriches the soil, multiplies root growth and top growth. It insures a dense deep sward that leaves little room for dandelions and other weed pests to creep in.

Lawn Marvel will restore vigor and health to your evergreens. The nutrient laden solution will soak right down to the feeder roots and supply all the nutrients your evergreens need. Order a box today.

5-lb. box (will feed 750 to 1,500 sq. ft.) \$1.75 25-lb. bag (will feed 3,000 to 6,000 sq. ft.) \$8.00





#### HOZON

For the application of both Plant Marvel and Lawn Marvel with your garden hose. Fits between hose and faucet and draws the concentrated solution of plant food from the bucket and into the hose. Can also be used to apply 2,4-D, etc.

\$1.75 each



# **Enchantress Supreme**

A view of Enchantress Supreme Geraniums in the greenhouse of the originator is pictured above. Note the large bloom stalks and free-flowering habit. The large double flowers are produced the year round, making it one of the best for a house plant. Especially good for early spring blooming. A sport of Pink Fiat, Enchantress Supreme was introduced by Wilson Bros. in the spring of 1948, and in less than one year over 25,000 plants have been sold. Color is a delicate, light, salmon-pink. Exceptionally free-blooming.

25¢ each; 12 for \$2.50; 100 for \$20.00

#### An Invitation

You are most welcome at our greenhouses at all times. Hours, during the spring months, are 7:00 a.m. to 6:00 p.m. (Sundays, 9:00 a.m. to 5:00 p.m.) SEE the strong, free-blooming Geraniums we grow! SEE our large collection of fine, healthy African Violets! SEE the many bright colors of our Coleus!

Our greenhouses are located 40 miles west of Indianapolis, 16 miles north of Greencastle and 13 miles south of Crawfordsville, in the little town of Raccoon, just one block east of State Road 43. You are always welcome.

WILSON BROS., Florists, Roachdale, Indiana